

PARTNERS IN SPORTS

2020-21 YEAR IN REVIEW



Webinars

COVID protocols dictated a shift in professional development opportunities this year which meant webinars took the place of the Fall Conference and Success in Sport Panel.

The first webinar was Women in Collegiate Sport and featured four graduates of our program. Alexandra Pelletier moderated the discussion which had nearly 100 attendees. The webinar featured:

- *Carolyn Crutchfield (M.S. 2008)*
Old Dominion University
SWA/Associate Athletic Director Revenue & Strategic Marketing
- *Rachel Fineberg (M.S. 2006)*
Nova Southeastern University
SWA/Assistant Athletic Director Academic Services & Student-Athlete Support
- *Regina Johnson (B.S. 2009)*
Florida State University
Director of Football Academics
- *Ashlie Santolla (M.S. 2016)*
Charleston University
Director of Sports Information

The focus of the second webinar was Diversity, Equity, & Inclusion in Sport. It featured three graduates of our program. Brandy Moss, Alexandra Pelletier, and Sydney Snoddy moderated the session which had nearly 200 attendees. The webinar featured:

- *Ariel Massengale (B.S. 2015)*
Lipscomb University
Assistant Coach, Women's Basketball
- *Jacques McClendon (M.S. 2010)*
Los Angeles Rams
Director, Player Engagement
- *Sarah Wilkinson (B.S. 2017)*
Duke University
Special Assistant, Women's Basketball

Women in Sport Networking

We partnered with Temple University to host a Women in Sport Networking night in lieu of the traditional Women's Round Table. The event was organized by Dr. Lizzy Taylor (PhD, 2014) who is an assistant professor at Temple in the Sport Management program. More than 50 people participated in the event which included eight women who are graduates of our program.

Volunteer Activity Highlights

Phillip Fulmer Golf Classic, Scott Stallings Kids Play Free Charity Golf Tournament, Tennessee Golf Association Championship Events, Visit Knoxville Open Junior Golf Clinic, USA Cycling National Road Racing Championships, Tennessee Relays

Membership

75 Student Members & 7 Faculty & Staff Members

