



PARTNERS IN SPORTS

2021-2022 YEAR IN REVIEW

Membership

89 Student Members & 6 Faculty & Staff Members

Partners in Sports Golf Tournament

The 17th Partners in Sports Scholarship Golf Tournament was held June 14, at Gettysvue Golf & Country Club. Tournament Director Cade Ramsey and a Championship Committee comprised of other students managed the outing for nearly 90 golfers.

Greg LeMond Lecture

Co-sponsor of A Conversation with Cycling Legend Greg LeMond. LeMond is a three-time Tour de France Champion and considered America's greatest cyclist. LeMond discussed his career, the future of cycling, and the reintroduction of his iconic LeMond brand bike manufactured in Knoxville. More than 200 people attended the event held at the Student Union on campus.

NIL Panel Discussion

The ability for collegiate athletes to monetize their Name, Image, and Likeness has been a trending topic the past year. Tennessee Athletics Director of NIL Kathryn Jones was joined by Bill Timpano (Director of Compliance, Tennessee Athletics), Sheridan Gannon (Head of Media & Entertainment, Spyre Sports Group), and John Fulkerson (Student-Athlete, Tennessee Basketball) to discuss the evolution of NIL. The panel addressed the impact of NIL on collegiate athletics as well as how to manage NIL opportunities for student-athletes.

Dr. Tracy Trothen Lecture

Co-sponsor of virtual lecture by Dr. Tracy Trothen. Trothen focused on what it means to become better in sport as well as the role of values and spirituality in the drive to excel in sports.

Women's Roundtable

Dr. Monica Lebron, Deputy Athletics Director for Championship Resources for Tennessee Athletics, was the guest for the 12th Women's Roundtable. Nearly 20 women gathered to discuss issues and challenges facing women in today's work environment.

Diversity Roundtable

The inaugural Diversity Roundtable was held with Marshall Steward as the guest. Steward is the Assistant Provost and Associate Athletics Director for Academic Services for Tennessee Athletics. Steward shared his experiences working in collegiate athletics and offered professional guidance to the attendees.

Success in Sport Panel

The Success in Sport Panel provided the opportunity for students to hear from three program graduates about their career journey and experiences. The panel featured Vanessa Gonzalez (Tennessee Athletics, Academic Services), John Janis (Tennessee, Campus Recreation), and Kate Wojciechowski (Ripken Baseball).

Spring Reception

Eleven students were recognized at the Spring Reception for their professional development, academic achievement, and commitment to Partners in Sports. Students received a total of \$25,000 bringing the total awarded since the organization's inception in 1998 to more than \$250,000.

Volunteer Activity Highlights

Phillip Fulmer Golf Classic, Visit Knoxville Open, USA Cycling National Road Racing Championships, Tennessee Relays, Tennessee Challenge, SEC Football Championship Game, SEC Men's Basketball Tournament, Tennessee Titans Regional Spelling Bee, Josh Dobbs ASTROrdinary Golf Classic, Tennessee Lettermen's Golf Tournament, 4-H Kids Camp, Legacy Parks Luncheon, First & Second Round NCAA Women's Basketball Tournament, SEC Swimming & Diving Championship



SPORT MANAGEMENT

MASTER'S PROGRAM RANKING

UNITED STATES—16TH

WORLD—29TH

SPORTBUSINESS INTERNATIONAL