



PARTNERS IN SPORTS

2024-2025 YEAR IN REVIEW

Membership

173 Student Members & 5 Faculty & Staff Members

Partners in Sports Golf Tournament

The 21st Partners in Sports Scholarship Golf Tournament was held June 9, at The Club at Gettysvue. Ally Davis will once again served as Tournament Director. She assembled an outstanding Championship Committee to assist with the event. More than 100 golfers participated in the tournament. Special thanks to Lady Vol Golf Coaches Diana Cantu, Anna Newell, and Kristen Golightly for participating this year.

Nicole Brady

Nicole Brady (B.S. 2022, M.S. 2024) returned to campus to share her experiences as the Director of Event Management with Missouri Athletics. Nicole discussed her career journey for a student worker in the event management office at Tennessee to securing her first full-time position at Missouri. She shared her insights on the value of building your professional network as well as the job search process.

Name, Image, & Likeness Panel Discussion

More than 100 students turned out for a discussion on Name, Image, & Likeness in today's college sport landscape. Representatives from The Volunteer Club shared their insights into the ever evolving world of NIL and college athletics. It was great to have Will Crockett, Holly Patterson, and Brandon Spurlock back on campus.

Knoxville Smokies

Jeremy Boler, Vice-President of Boyd Sports, and Tim Volk, Knoxville Smokies General Managers, discussed the move to their new stadium and the rebranding of the Double A affiliate of the Chicago Cubs. More than 100 students were able to hear about the process of relocating to a new stadium, developing pricing strategy, and cultivating corporate partners.

Katrina Sims

Katrina Sims shared her experiences working in trademark licensing with more than 60 students during a visit to campus. Katrina is an Corporate Account Manager with Summitt Golf Brands. She manages several accounts including the 2025 Ryder Cup and several USGA and PGA Tour event.

Women's Roundtable

Sara Mitchell, Solinity Marketing President, was the guest for the 15th Women's Roundtable. Nearly 40 women gathered to discuss issues and challenges facing women in today's work environment.

Joan Cronan

Joan Cronan, women's athletic director emeritus, visited with our students sharing her career experiences and professional journey.

Scholastic Sports Panel Discussion

Dustin Mynatt, Gibb High School Athletic Director, and Bryan Brown, Knox County Schools Athletics Specialist, shared their experiences and insights into the world of high school athletics. The discussion focused on the many facets involved in high school athletics from coaching, to event management, to risk management.

Breakfast with Buck

It was great to welcome Dr. Buck Jones back to campus for Breakfast with Buck. More than 80 of our program graduates work on campus and were invited to stop by HPER to interact with Buck, faculty, and each other. It was a great opportunity for our graduates to connect and reconnect. There was a guest appearance by Emile Catignani as well.

Spring Reception

Fifteen students were recognized at the Spring Reception for their professional development, academic achievement, and commitment to Partners in Sports. Students received a total of \$30,000 bringing the total awarded since the organization's inception in 1998 to more than \$330,000.

Volunteer Activity Highlights

Lady Vol Women's Golf Day, Visit Knoxville Open, Tennessee Invitational Track & Field Meet, Legacy Parks Luncheon, Josh Dobbs ASTROrdinary Golf Classic, SEC Football Media Days, SEC Men's Basketball Tournament, SEC Women's Basketball Tournament, NCAA Women's Final Four, SEC Gymnastics Championship, National Football Foundation On-Campus Salute, Philip Fulmer Golf Classic, Secret City Marathon, Legends Lecture: A Conversation with Wade & Allan Houston.